



Since 2005, we have combined strategic expertise with strong implementation capabilities to achieve success together with our clients, ranging from DAX 40 corporations to successful medium-sized businesses.

Our dynamic corporate structure allows all members of Intero to actively engage in our Competence Centres, which include Digitalization, Procurement, GRC (Governance, Risk and Compliance), IBM Cost Optimisation, IT Financial Management, IT Controlling, and Transformation, in line with their interests. This fosters personal development and the creation of a robust network.

In line with our growth ambitions, we aim to further professionalise our Marketing & Sales function and expand the team.

We are looking for you to join our Sofia team at the earliest opportunity as a

Digital & Content Marketing Officer (m/f/d) in Part-time (20h/week)

Your tasks:

- You create and publish target group-specific content in various formats (text, image, video, email etc.).
- You implement the content strategy and are responsible for the content plan.
- You maintain our website and social media channels, including through community management.
- You implement the SEM strategy and manage SEO, GEO, SEA, and Paid Social.
- Based on performance tracking and trend analyses, you develop new impulses and ideas.
- You continuously expand AI automations and optimisations.
- You contribute to projects related to the topic of public relations.

Your profile:

- You bring several years of professional experience in digital and content marketing, ideally in a B2B environment.
- You have a strong feel for language and an affinity for social media.
- You are knowledgeable in SEO, GEO, SEA, and Paid Social, particularly LinkedIn Ads.
- You have experience with CMS systems and analytics tools and bring an interest in marketing automation.
- You work independently and in a structured manner and bring creativity and team spirit.
- You are eager to make an impact with your contributions.
- Excellent command of German and English, with the ability to create clear and professional written content in German.

What we offer you:

- Competitive salary with attractive benefits.
- Remote-first work model with flexible, regular hours.
- 30 days paid vacation per year (working full-time).
- A young and dynamic team from different disciplines.
- Exposure to client businesses and real-world challenges of Dax 40 companies as well as SMEs.
- An extremely open and friendly corporate culture that combines fun and commitment to exciting, sustainable solutions and interesting customers.
- Join regular team events in Munich and offsites across Europe.

Would you like to work in an exceptional team and bring a high degree of initiative and curiosity?

Then we look forward to receiving your application!

www.intero-consulting.de/en/career

